

1 What specific skills or capabilities help you create value for your team?

In the words of Socrates, education is kindling of a flame. Learning is for life and I desire this flame to transform, change and effectively contribute to the society.

I am eager and excited to be a part of the National CEO program. Being considered for this program would be an honor as well as a life changing experience and one I intend to seize wholeheartedly.

I have proven consistently throughout my education and career, that when presented with an opportunity I strive to do my best while creating value for all. This is evident as I have been a meritorious student and a distinction holder in school and college. I have been recognized by the Embassy of the Sultanate of Oman for Outstanding Academic achievements in 2004 and 2005. The highlight of my educational achievement was when I secured a perfect score of 4 and the Student Graduate Award (2005) in Master Degree, US University, a course that was sponsored by the government of Oman.

2 What specific elements of the NCP will help you create new value for you personally, your organisation or your sector?

As a professional, my focus has been to build synergy and lead by example to bring about change. After graduation from Sultan Qaboos University College of Specialisation, I started my career as a professional working across Oman. Subsequently, I held leadership positions at ExpertOrg and EngineeringOrg, Muscat, Oman.

In my role as Director General of ExpertOrg, I took the challenge to bring about a paradigm shift in the Quality and Service levels. Through participative leadership, I changed the legacy functioning of ExpertOrg. We saw a tremendous change in customer satisfaction, quality and employee engagement. Staff turnover reduced 5 fold in critical categories; Procurement was significantly shortened and internal systems worked efficiently. I introduced User Safety & Risk Management for continuous improvement. I changed the aesthetics of ExpertOrg and emphasized on the service theme "User Centered Care". Overall my aim of making ExpertOrg a benchmark in the sector was realized by harnessing the potential of the employees and stakeholders.

3 What does Changing the Game mean to you in terms of the future of your organisation or sector?

After an enriching experience at ExpertOrg, I decided to explore opportunities in a new sector. I took up a leadership assignment at EngineeringOrg as Head of Human Resources & Administration. I was assigned to facilitate automation and introduce global best practices and policies. We successfully introduced HRMS and brought about a remarkable improvement in the work flow processes and employee services. I introduced initiatives such as Management Trainee and Vocational Trainee programs for Nationals, Talent Management Program, All Ideas Matter to improve the knowledge quotient, and Taskforce to ensure collaborative approach and improve policies. Over the last 5 years, we have seen improvement in employee engagement.

Today, I am happy with the way my career is shaping. Going forward, my ambition is to establish an organization to inspire and groom SMEs/budding entrepreneurs through various government schemes and venture capitalists. I want to play a pivotal role utilizing my capability to have impact across the society and create value for the country. I am of the firm belief that holistic education for children is the driver of the world's future. I would like to work with the Education authorities to strengthen value based education and inclusivity.

4 Humble, Adaptable, Visionary, Engaged are key leadership traits for creating change. Which one of these traits best describes you and what does this mean to you personally?

Visionary:

The National CEO program will give me both an opportunity to build my competence and a platform to realize my ambition. I will acquire international exposure while interacting with global leaders and futurists. This will help my confidence to implement lessons and take up Greenfield projects for the organization's expansion. I will be able to provide thought leadership and influence leaders across national and international forums in the country to augment the private sector, create in-country value, entrepreneur development and economic growth.

5 What experience outside of work (eg involvement in the community, volunteering etc) has enhanced your leadership capability at work?

My holistic development includes active engagement in various social activities such as rural women's development program, organizing blood donation camps, primary school breakfast program, social & developmental activities in rural areas/villages – construction of schools, mosques, wedding halls, bus sheds, cleaning drives at Seeb Beach and many more.